



OFFICIAL RULES

2018 CHARITY HAND-UP CONTEST VOTER PRIZE DRAWING

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE CITYWIDE BANKS CHARITY HAND-UP CONTEST VOTER PRIZE DRAWING ("Sweepstakes").

VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THIS SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL REGULATIONS. A PURCHASE, BANK ACCOUNT OR BANK TRANSACTION WILL NOT IMPROVE YOUR CHANCE OF WINNING.

HOW TO ENTER

The Sweepstakes begins at 9:00 a.m. Mountain Time on October 30, 2018, and ends at 11:59 p.m. Mountain Time on November 19, 2018 (the "Entry Period"), and coincides with the voting period for the Citywide Banks Charity Hand-Up Contest program. An individual can enter the Sweepstakes, as well as cast their vote for a charity nominee, in one of the two following ways:

- (1) **ONLINE** - An individual will be entered if they go to the Citywide Banks Facebook® Page at [Facebook.com/citywidebanks](https://www.facebook.com/citywidebanks), click on link to "Charity Contest," and complete the online voting form contained on such page. Complete name, contact information, age verification and charity selection fields on the online voting form. Submit form by clicking the CAST VOTE button at bottom of voting form. An individual must either have or create a Facebook® account in order to vote and submit their entry via such page. An individual may vote for a charity nominee without submitting the additional information necessary to enter the Sweepstakes, but a valid automatic entry will not be made unless user selects one of the seven nominated charities and submits all required additional information as provided on the online form.
- (2) **MAIL** - Alternatively, an individual may enter the Sweepstakes by handwriting their choice of one of the seven nominated charities in current contest, plus their first name, last name, date of birth, address, city, state, zip, phone number and the words "Charity Hand-Up Contest Voter Prize Drawing," on a 3"x 5" card and mailing it in a business size (#10) envelope, first class postage prepaid, to Citywide Banks Marketing Department, 1800 Larimer Street, Suite #1800, Denver, CO, 80202. Mail-in entries must be received no later than 5:00 p.m. Mountain Time on November 19, 2018.

ONE ENTRY LIMIT PER CONTEST

Entries are limited to one per Facebook account for online entry method. If using mail-in entry method, entries are limited to one per household. Duplicate entries through both channels are not permitted. All entry information must be complete and accurate. Odds of winning a prize are dependent upon the number of entries received. Citywide Banks (the "Sponsor") is not responsible for lost, late, damaged, incomplete, illegible or misdirected entries. Information obtained through entries will be provided only to the Sponsor and those service providers engaged by the Sponsor to assist it in connection with the Sweepstakes, and not to Facebook. This information will only be used for the purposes of the Sweepstakes, and will not be shared with or sold to any other third parties.

ELIGIBILITY

An entrant does NOT have to be a customer of the Sponsor in order to be eligible to enter the Sweepstakes, and a purchase, bank account, or bank transaction will not improve an entrant's chances of winning. The Sweepstakes is only open to U.S. residents who are at least 18 years of age at the time of entry. Employees of the Sponsor, its affiliates and subsidiaries, and its paid consultants, affiliated companies, and suppliers, and their immediate family members, are not eligible. Void where prohibited, taxed or otherwise restricted by law. The Sponsor is solely responsible for all aspects of the promotion. The term "immediate family" includes parents, children, spouses, siblings, and in-laws, whether or not they reside in the same household. Proof of age, identity, and eligibility must be furnished to Sponsor upon request. The Sponsor will not award a prize to anyone not meeting eligibility requirements at the time of entry. The Sponsor reserves the right to disqualify any entrant if these Official Rules are not followed.

DRAWING

On or about November 20, 2018, prize winners will be selected via a random drawing from among all eligible entries received. Winners will be notified via email, phone, and/or mail within 14 business days of the drawing.

There will be one (1) First Prize winner, two (2) Second Prize winners, and five (5) Third Prize winners. Winners in each category will be randomly chosen from eligible entries received. Winners are eligible to receive one prize only.

PRIZES

Prizes and their estimated retail value are as follows:

- **(1) First Prize** – Citywide Banks premium leather cooler with two sizes of stainless steel hot/cold drinkware (\$75 value)
- **(2) Second Prize** – \$50 Gift Card to Snooze AM Eatery (\$50 value)
- **(5) Third Prize** – \$10 Starbucks Gift Card (\$10 value)

There will be no substitutions for prizes. If for any reason a prize as offered becomes unavailable, an alternate prize of equal or greater value will be awarded.

WINNERS' NAMES

The first name, initial of last name, and home city of drawing prize winners will be published on Facebook following prize drawings. A list of the winners full names can be requested by sending a stamped, self-addressed envelope to: Citywide Banks Marketing Department, 1800 Larimer Street, Suite #1800, Denver, CO, 80202.

RELEASE OF LIABILITY

By participating in this Sweepstakes, all participants and prize winners agree that neither Citywide Banks nor Facebook is responsible or liable for any injury, loss, illness, litigation or damage that may occur from participation in the promotion or acceptance, possession, or use or misuse of prizes.

GENERAL

The Sponsor has the sole power and absolute discretion to terminate the Sweepstakes at any time, for any reason and without prior notice, and to interpret the rules and make decisions regarding the interpretation of the rules. All decisions of the Sponsor in respect to this Sweepstakes and interpretation of these Official Rules are final and legally binding and conclusive in all matters. No participant or winner shall have any right to challenge or contest any decision of the Sponsor concerning the Sweepstakes, its rules, interpretations, determinations, eligibility, verification, timeliness, winners, prizes or any other matter. All federal, state and local laws and regulations apply. Taxes are winner's sole responsibility.

Neither Citywide Banks nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any service, or any other error or malfunction, or for late, stolen, lost, postage due, or illegible or misdirected entries or mail.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook.

The Facebook name is a registered trade name of Facebook Inc. Citywide Banks is a registered trade name of Heartland Financial USA, Inc.

By accepting a prize, the winner agrees to, where legal, the Sponsor's and its designees' use of his or her name and/or likeness for advertising or publicity purposes in any and all media now or hereafter known without compensation and, upon request, will provide consent to such use in writing.

SPONSOR

Citywide Banks. Member FDIC. Equal Housing Lender.